

TRANSFORMING FOR TOMORROW

To make the new Greenbelt Education and Visitor Center a reality, the Friends of Greenbelt Museum have launched Transforming for Tomorrow, a phased multi-year capital campaign to raise \$1M for the renovation of 10A Crescent Road and the significant expansion of programmatic offerings and museum operations.

The new Center will include:



EXHIBITION AND ORIENTATION ROOMS



ARCHIVES RESEARCH ROOM AND STORAGE



HANDS-ON LEARNING LAB



GIFT SHOP



FULLY ADA ACCESSIBLE ENTRANCE AND RESTROOM



OFFICE SPACE FOR MUSEUM STAFF

The project will be completed in three phases:

ESTABLISH 2022-2023 Phase 1, \$500K

Renovation and transformation of the new Education and Visitor Center, creating a dedicated space for education programs, a learning lab, archival research space, gift shop, and more.



ENHANCE 2023-2024 Phase 2, \$250K

Programmatic investment to strengthen educational offerings, both in-person and online, including new tours and expanded lectures, as well as preservation and digitization of the Museum's collection and archives.



EXPAND 2024 Phase 3, \$250K

Develop robust support for the long-term sustainability of the Museum as well as exploring new technologies to reach and engage our expanding audiences.

