



Transforming for TOMORROW

The Next Chapter in Greenbelt's Story



Introducing the new Greenbelt Education and Visitor Center— an exciting new facility that will expand the Museum's educational programming and welcome local, national, and international visitors to experience Greenbelt's unique history.

OUR TREASURED PAST

The Friends of the Greenbelt Museum (FOGM), a group of passionate volunteers, originally founded the Greenbelt Museum in 1987 as part of the city's 50th Anniversary celebration. The group worked closely with the City of Greenbelt to acquire one of the original 1937 homes. The home at 10B Crescent Road was then restored and converted into a museum honoring Greenbelt's unique history as a planned suburban community. As a result of FOGM's groundbreaking work, for over three decades the Greenbelt Museum has preserved and shared the history of the experimental community created by Franklin D. Roosevelt's New Deal Administration. The Town of Greenbelt is recognized as a National Historic Landmark and stands as a model of modern town planning and cooperative living in America.

The Museum is a partnership between the City of Greenbelt and the Friends of the Greenbelt Museum—a 501(c)(3) nonprofit organization. The City of Greenbelt owns and operates the Museum, and FOGM helps to support the Museum financially with focused fundraising initiatives and takes an active role in the stewardship of the Museum's buildings, grounds, and collections by providing expert advice and informed advocacy.

*The Greenbelt
Museum provides
gateways to the
New Deal history
and the living
legacy of Greenbelt,
Maryland.*

SHARING GREENBELT'S STORY



HISTORIC
HOUSE
TOURS



ARCHIVES
AND SPECIAL
COLLECTIONS



MUSEUM
EXHIBITS



PUBLIC
EVENTS



CHILDREN'S
PROGRAMMING



WALKING
TOURS



LECTURE
SERIES

The Museum regularly partners with the Living New Deal Project, University of Maryland, Prince George's County African American Museum and Cultural Center, and the Art Deco Society of Washington—as well as community groups, schools, and local businesses. These partnerships help us develop meaningful local connections, engage a wide variety of audiences, and foster community.

The Greenbelt Museum welcomes local, national, and international visitors to experience Greenbelt's fascinating 20th century architectural, planning, and cooperative history.

This history has been preserved through the museum's archives and collections—which include furniture originally designed for Greenbelt homes, domestic objects, and textiles from the 1930s and 40s, as well as works of art related to Greenbelt's history. The collection also includes a vibrant archive of photographs and historic documents. Along with tours of our original historic home, the Museum offers public events, children's educational programming, exhibits, and walking tours of the town to visitors and the community. The popular lecture series—which is free and open to the public—presents not only Greenbelt's history, but also addresses a wide variety of topics ranging from wartime fashions to historic kitchen design to the history of local housing segregation.

THE GREENBELT EDUCATION & VISITOR CENTER

Since its founding, the Greenbelt Museum has primarily functioned within the confines of the 836 square foot home at 10B Crescent Road. The small size has severely limited the number and types of programs we have been able to offer. In 2016 the City purchased the adjoining home at 10A Crescent Road with the purpose of expanding the Museum. FOGM is committed to fundraising for the renovation of the former home and transforming it into a multi-use space that will function as both an education center to advance the Museum's mission and a visitor center for Greenbelt. The expansion will allow for most museum functions to be consolidated into one location.

The new Education and Visitor Center, located beside the Museum's most important teaching tool—our historic house—will allow for easier and more meaningful exploration of Greenbelt's history. For the first time since our founding, the Museum will have dedicated programming space for presenting Greenbelt's stories—such as the Great Depression, town planning, modernism, cooperatives, World War II, citizen activism, affordable housing and suburban development, sustainability, and more.



These stories deserve a proper home because they are not just local, but also have regional, national, and international importance and impact. With the new Education and Visitor Center, the Museum will be able to increase its program offerings and extend its open hours to the public.

TRANSFORMING FOR TOMORROW

To make the new Greenbelt Education and Visitor Center a reality, the Friends of Greenbelt Museum have launched Transforming for Tomorrow, a phased multi-year capital campaign to raise \$1M for the renovation of 10A Crescent Road and the significant expansion of programmatic offerings and museum operations.

The new Center will include:



EXHIBITION AND ORIENTATION ROOMS



ARCHIVES RESEARCH ROOM AND STORAGE



HANDS-ON LEARNING LAB



GIFT SHOP



FULLY ADA ACCESSIBLE ENTRANCE AND RESTROOM



OFFICE SPACE FOR MUSEUM STAFF

The project will be completed in three phases:

ESTABLISH 2022-2023 Phase 1, \$500K

Renovation and transformation of the new Education and Visitor Center, creating a dedicated space for education programs, a learning lab, archival research space, gift shop, and more.



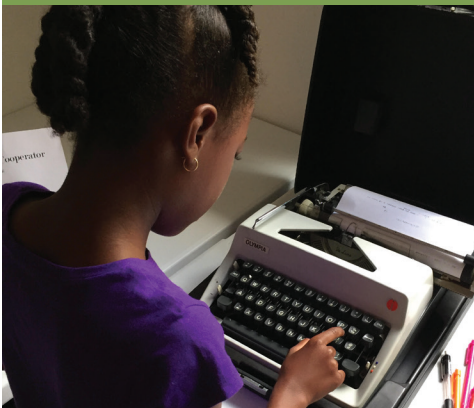
ENHANCE 2023-2024 Phase 2, \$250K

Programmatic investment to strengthen educational offerings, both in-person and online, including new tours and expanded lectures, as well as preservation and digitization of the Museum's collection and archives.



EXPAND 2024 Phase 3, \$250K

Develop robust support for the long-term sustainability of the Museum as well as exploring new technologies to reach and engage our expanding audiences.



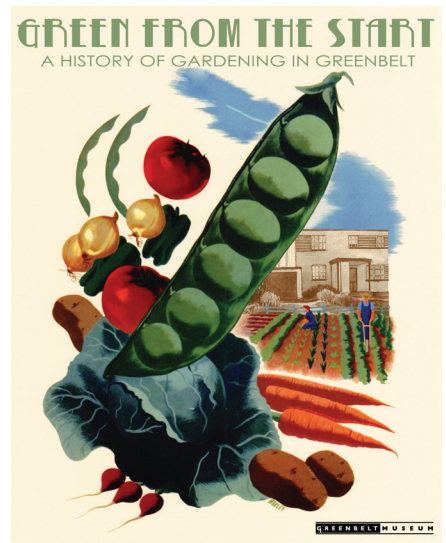
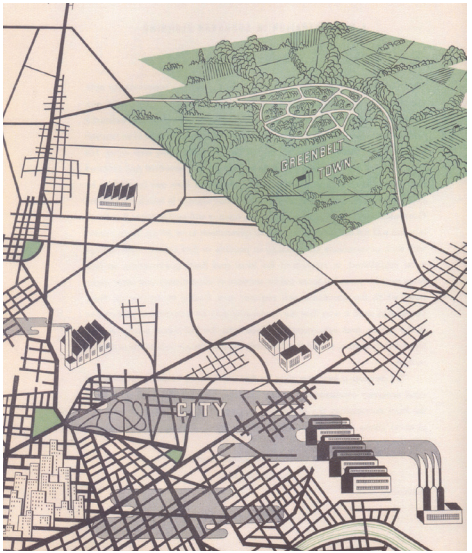
INVEST FOR TOMORROW

Join us by investing in the Transforming for Tomorrow campaign. With your support we will expand our programming to share the stories of Greenbelt's unique history in new and innovative ways.

Please consider making a personally significant gift today.

Naming opportunities are available for gifts of \$5,000 and above. FOGM seeks to secure near-term gifts to fund the Phase 1 renovation expenses. Once that benchmark has been met, all gifts and pledges are payable through 2024.

With secured funding, the Greenbelt Education and Visitor Center is scheduled to open in 2024.



For more information about the Greenbelt Museum and our Transforming for Tomorrow campaign, visit www.greenbeltmuseum.org

or contact Megan Searing Young, Museum Director, at 301-507-6582, director@greenbeltmuseum.org