



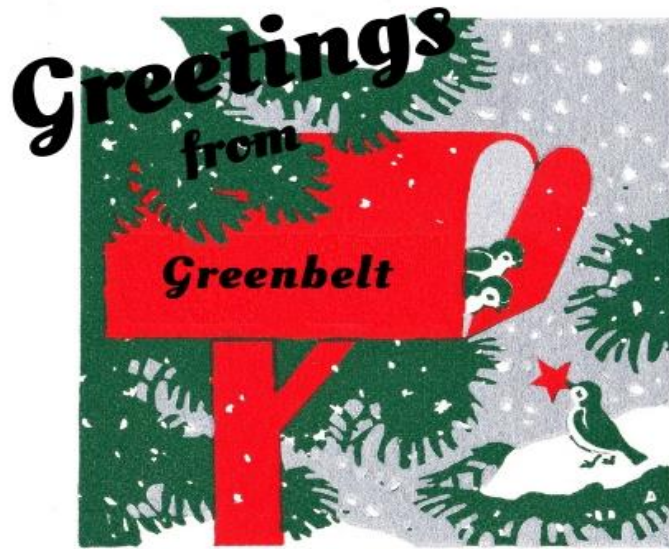
Fall/Winter 2018

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# Utopian

**Happy Holidays from the Museum!**



This is our 2018 holiday card, adapted from the design on a greeting card in the Greenbelt Museum's collection.



Thanks so much to everyone who came to visit the Museum's Historic House on Friday, November 30 for Deco the Halls, our annual holiday evening open house. For the first time we used a clicker to record how many visitors we had and between 7-9pm, we had 92 people tour the Museum house! Last chance to see the decorations is Sunday, December 23, 1-5pm. We will be closed on Sunday, December 30 and open by appointment only through January 27. We will re-open on Sunday, February 3, 2019.

We are so grateful to all of you who support the Museum throughout the year whether it's by attending a lecture, volunteering, being a member, supporting our expansion project, following us on social media, or simply telling a friend or neighbor to come see us! Because the Museum is a partnership between the City of Greenbelt and the Friends of the Greenbelt Museum, a nonprofit, we could not do what we do without your help. In FY 2018, with the help of our volunteers, we gave tours of the historic house to 493 people on Sundays. We

gave walking tours of the community to 730 people, and we reached an additional 1100 people through our lectures, programs, and events. Many of the people we reach are not familiar with Greenbelt's history or the mission of its founders. Now more than ever, we feel that Greenbelt's story is a relevant one. The ideals under which Greenbelt was founded: cooperation, egalitarianism, community, sustainability, efficient land use, thoughtful architecture,

and design — all deserve a place in both our present and our future. The blueprint is here and we are proud to share the successes of this experiment. With your help we can do even more! Please consider a year-end gift to help us celebrate, preserve, and share all that makes Greenbelt special! Go to [greenbeltmuseum.org](http://greenbeltmuseum.org), click on the donate button or send a check to FOGM, PO Box 1025, Greenbelt, MD 20768. Thank you!

# Food History Lecture

Immigration is a topic much in the news lately and Greenbelt's population has become increasingly diverse over the course of its 80 years. With these thoughts in mind, we invited budding food historian Elliot Merker to join us for a talk about food history and the ongoing influence that immigration has had on food in this country. Merker's talk was wide-ranging and included the concept of an immigrant food cycle. Frequently, once an immigrant community has been established, grocery stores open to serve that community, then restaurants follow. Eventually, fusion with

more traditional American cuisine takes place, and the final phase is when the food is assimilated into the mainstream. We recently came across this vintage magazine advertisement for Heinz Cooked Spaghetti. It illustrates how even though the traditionally Italian dish had begun to move into the mainstream by 1939 when the ad was produced, much of the copy is encouraging housewives to give it a try for dinner.

Heinz advertisement educating female consumers about cooked spaghetti, 1939.



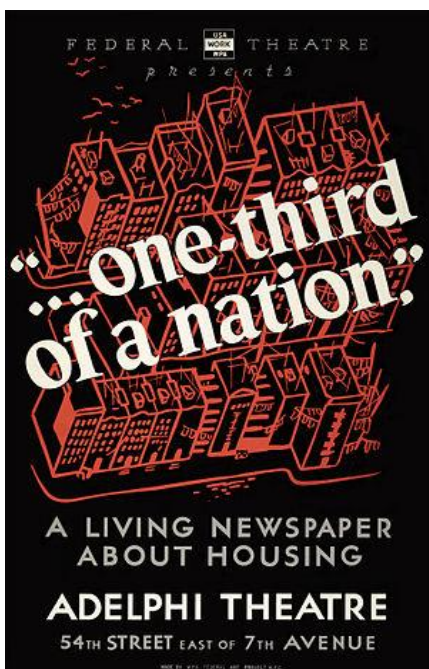
# Podcast Featuring Museum Available Now

Award-winning podcaster Hannah Hethmon visited Greenbelt back in July and her 45-minute podcast is now available for download. She says she spends about 30 hours editing each edition of *Museums in Strange Places* and her attention to detail is evident. The podcast about Greenbelt features an interview with Museum Director Megan



Searing Young, Hethmon's impressions of Greenbelt, as well as a bit of music of the era. Hethmon was so charmed by the Museum that she chose to have her engagement photographs (by William Petruzzo of Petruzzo Photography) taken at the Museum house!

Link: <https://bit.ly/2S7BBbR>



# Federal Theatre Exhibit Opens

Sunday, November 18, Chris Cherry of Greenbelt's Recreation Department gave an illustrated lecture about the Federal Theatre Project and its Greenbelt connections to mark the opening of a permanent exhibit of Federal Theatre Project posters. The exhibit, installed in the first floor elevator alcove of the Community Center, was curated by Cherry. It features striking WPA posters advertising works sponsored by the significant New Deal program. During his talk, Cherry discussed the history of

the Federal Theatre Project and its untimely demise at the hands of reactionary members of Congress who objected to its progressive ideals including integration and equal pay for men and women of color. In their first season in 1938, the Greenbelt Players staged a Federal Theatre project play by Betty Smith, called *What Are You Going to Be*. Smith would go on to write *A Tree Grows in Brooklyn*. The presentation also featured WPA songs sung by Aidan Larkin.





# 2019 Greenbelt Museum Lecture Series

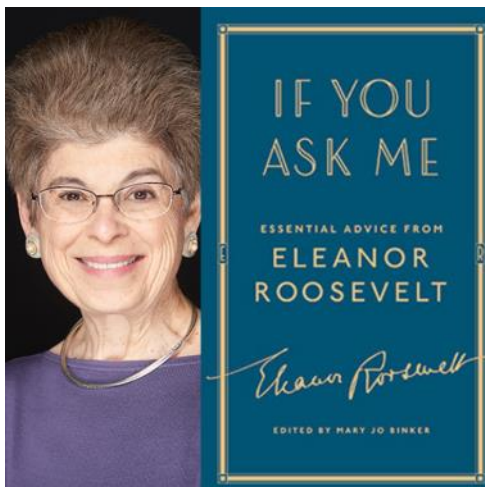
## If You Ask Me: Essential Advice from Eleanor Roosevelt

Lecture & Book Signing by Mary Jo Binker

Thursday, January 17, 2019 - 7:30pm

Greenbelt Community Center, Room 201

Eleanor Roosevelt is much beloved here in Greenbelt and many are well versed in her activities and life, but did you know that in addition to her My Day column, she wrote an advice column in the *Ladies Home Journal* beginning in 1941? We hope you'll join us to learn all about it at a talk and book signing with historian Mary Jo Binker author of the new book is *If You Ask Me: Essential Advice from Eleanor Roosevelt*. The book delves into the advice Eleanor



offered covering everything from marriage and religion to popular culture and politics. Ms. Binker is uniquely qualified to write about Mrs. Roosevelt



First Lady Eleanor Roosevelt visited Greenbelt in 1942 to attend and promote a defense rally. Here she shakes hands with Greenbelt Town Manager, Roy Braden. Greenbelt Museum Collection

as she is the Author and Consulting Editor at The Eleanor Roosevelt Papers Project at The George Washington University, as well as an adjunct professor in the History Department at George Mason University. This event is free, open to the public, and is sponsored by the Friends of the Greenbelt Museum and the City of Greenbelt. Books will be for sale at the event.

## Our Wish List

As a nonprofit, FOGM's budget is lean, so from time to time we find there a few things we'd be so grateful to receive!

- iPad, iPad mini, or other tablet(s)
- Hand vacuum
- Folding tables
- Small dolly cart

## FOGM a Part of Giving Tuesday

Many thanks to those who helped the Museum participate in Giving Tuesday this year. The event, which follows Black Friday and Cyber Monday, is a global day of giving fueled by social media that helps nonprofits

reach wider audiences through collaboration. Through clicks and shares, Facebook, Instagram, and


Twitter users help nonprofits share their goals. With your help we raised over \$1000 which was a great beginning to our year-end fundraising campaign!




Black Friday, Cyber Monday.  
**#GIVINGTUESDAY**  
November 27, 2018



FOGM  
PO BOX 1025  
Greenbelt, Maryland 20768



**BE OUR  VALENTINE!**

A Lighthearted Look at Love  
in the 1930s & 1940s

Come visit the Museum House at 10B Crescent Rd. to see vintage Valentine's Day Decorations, funny ads, advice books, and more!  
Sundays in February beginning February 3, 2019  
Included with admission  
[www.greenbeltmuseum.org](http://www.greenbeltmuseum.org)



FOGM  
PO BOX 1025  
Greenbelt, Maryland 20768

Museum Office & Exhibits  
15 Crescent Road  
Greenbelt, Maryland 20770  
Phone: 301-507-6582  
[info@greenbeltmuseum.org](mailto:info@greenbeltmuseum.org)

Historic Home  
10B Crescent Road  
Greenbelt Maryland, 20770  
Phone: 240-542-2066

Tours  
240-542-2064

## Greenbelt Museum Calendar of Events

Please note that the Museum house at 10B Crescent Road will be open by appointment only from December 30—January 27. Normal Sunday hours 1-5pm, will resume on February 3, 2019.

### January

17 Lecture & Book Signing, *If You Ask Me: Essential Advice from Eleanor Roosevelt*, Greenbelt Community Center. 7:30pm.

### February

3-24 *Be Our Valentine!* A pop-up exhibition that looks at love in the 1930s & 1940s

**Exhibition:** *The Knowing Hands That Carve This Stone: The New Deal Art of Lenore Thomas Straus*, on view at the Greenbelt Community Center, 15 Crescent Road, open daily.

**Group or Walking Tours:** Book a tour! Tours are \$10/person for groups of 4 or more & we kindly request that you book in advance. To schedule a tour call 240-542-2064 or email to [education@greenbeltmuseum.com](mailto:education@greenbeltmuseum.com). Thanks!

Would you like to receive our email newsletter? Sign up at [www.greenbeltmuseum.org](http://www.greenbeltmuseum.org)

## Join the Friends of the Greenbelt Museum

**Membership Benefits:** unlimited admission to the Museum's historic house, 10% discount in our gift shop, mailed newsletter *The Utopian*, invitations to lectures and events, members-only programs, and the knowledge that you are helping to preserve Greenbelt's history.

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Yes, I'd like to make a gift in addition to my membership \$ \_\_\_\_\_

Please make check payable to Friends of the Greenbelt Museum, mail to PO Box 1025, Greenbelt MD 20768 or **join securely on-line at [GreenbeltMuseum.org](http://GreenbeltMuseum.org)**. FOGM is a 501(c)3 nonprofit organization. Thank you!

### Standard Membership

- \$25.00 Student/Senior, all benefits above
- \$35.00 Adult, all benefits above
- \$75.00 Family, all benefits above

### Supporting Membership

- Resettler \$250.00** All standard membership benefits plus recognition on an annual donor roster, print of WPA
- Cooperator \$500.00** All standard membership benefits plus private walking tour for 5
- Tugwell \$1000.00** All standard membership benefits plus behind the scenes tour or curator case opportunity
- Roosevelt \$5000.00** All standard membership benefits plus dinner for two in the historic house